

# H1 2024 Investor Briefing

August 2024

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#### H1 2024 KEY MESSAGES

## Growth YoY despite tightening macro-economic conditions

- ✓ H1 2024 PAT KES 9.8Bn (+5%)
- Resilience in delivering of results with a 20.1% ROAE
- Subsidiary contribution to Group Top Line has improved to 19% (14% in H1 23)
- Expanding our businesses as we completed the acquisition of AIG Kenya now fully owned by NCBA Group
- Delivering tangible results to our shareholders with an interim dividend declared of KES 2.25/- per share

Steady balance sheet outcomes w/ well controlled risks

- ✓ Bigger balance sheet (KES 529Bn deposits, +2%)
- ✓ Increased lending (KES 340Bn, +5%) while improving credit risk outcomes
- Digital disbursements continue to grow
   Y-o-Y (KES 478Bn, +4%)
- Well controlled credit risk; 12% NPL ratio

## We have delivered on our 2020-2024 strategic ambitions

- ✓ A bigger branch network (116 branches group wide)
- Retained our market leadership position: #1 Asset Finance, # 1 Digital Lender, #2 Corporate Bank, # 2 Wealth Manager
- Investment in CX & modernized technology infrastructure earned us 5 awards including Best Overall Banking Experience – Banking on Women Awards
- Planted 519,000 trees cumulatively & Installed 5 Electric Vehicles charging stations

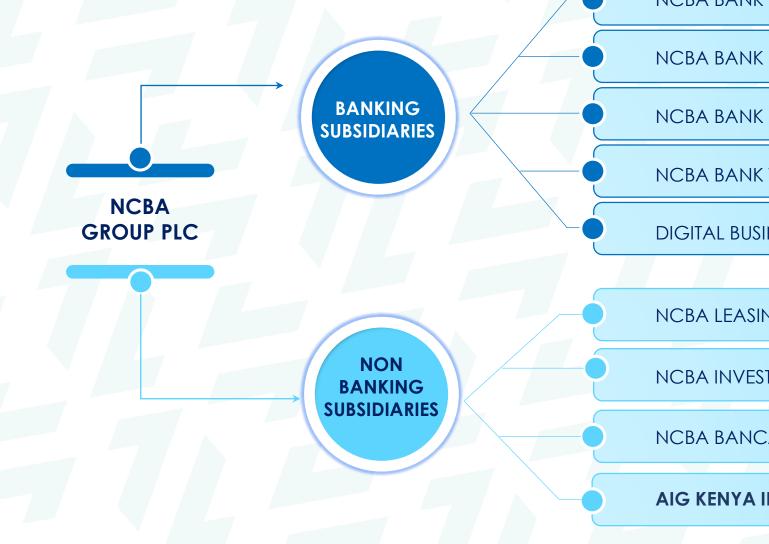
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## WHO WE ARE <

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## **Our Group Structure**



#### NCBA BANK KENYA PLC

NCBA BANK RWANDA PLC

NCBA BANK UGANDA LTD

NCBA BANK TANZANIA LTD

**DIGITAL BUSINESS** 

NCBA LEASING LLP

NCBA INVESTMENT BANK LTD

NCBA BANCASSURANCE INTERMEDIARY LTD

AIG KENYA INSURANCE COMPANY LTD

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Welcome to the bank that says go for it, Welcome to the bank that banks on your ambition, Welcome to NCBA

### **Our Purpose**

To be the **Financial Partner** that Inspires your Growth

### **Our Values**

We are Driven, Open, Responsive and Trusted

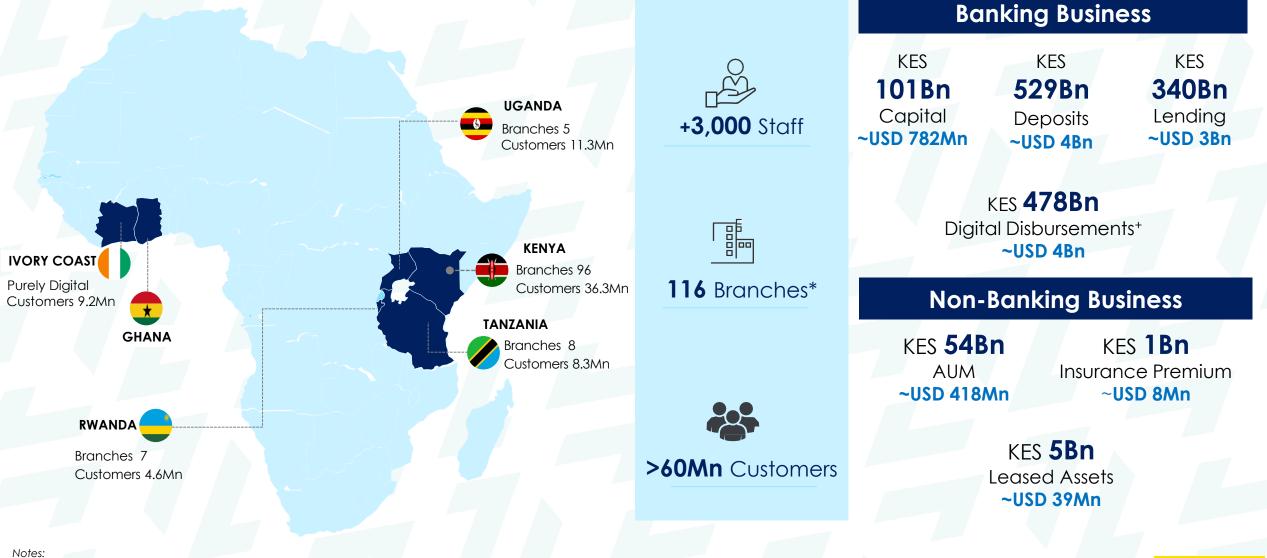
## Our Customer Promise

✓ We Know You✓ We Back You

✓ We Wow You

- At NCBA, our customers are at the heart of everything we do;
- We are driven by our promise to offer exceptional innovative products and services that are tailored to our customers' specific needs;
- From personal banking products to scalable business banking solutions that grow as your business does

### **Our Regional Footprint**



\* Branches opened in H1 24- \* KE: Homabay, Githunguri , Kitui & Kerugoya (1<sup>st</sup> Jul 24), RW: Gisozi & Remera , UG = Namanve + Denotes Digital Loans disbursed by our Digital Financial Services business

WHO WE ARE

### Awards & Accolades



- \* 85th most valuable Brand in Africa (Brand Finance)
- \* Top 10 Most Valuable Kenyan Brands 2024 (Brand Finance)
- Best Performing Thematic campaign (Mdundo Awards)



### **Customer Experience**

- Innovation and Excellence Awards 2024 (ICSA)\*
- Customer Satisfaction Survey Release (KBA)\*
- Customer Satisfaction Survey Release (KBA)
- Innovation and Excellence Awards (Connected Banking Summit)
- \* Best Bank in Customer Experience (East Africa) (Africa Bank 4.0 Awards 2024)
- \* Best Bank In Corporate Compliance (East Africa) (Africa Bank 4.0 Awards 2024)
- Best Overall Banking Experience award (Banking on Women Awards)

Distinguished Brand Known for Customer Experience WHO WE ARE

## We are led by an exceptional team which has demonstrated resilience in managing our business



**Group Managing Director** 



**Group Director, Finance** 



Group Director, Governance, Legal & **Company Secretary** 



Group Director, Group Director, Human Resources & Culture **Risk & Controls** 



**Director of Strategy** & Chief of Staff



Group Director, Asset Finance & Business Solutions



Group Director, **Digital Business** 



Group Director, **Retail Banking** 





Nelly Wainaina

Group Director, Marketing, Communication & Citizenship



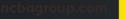
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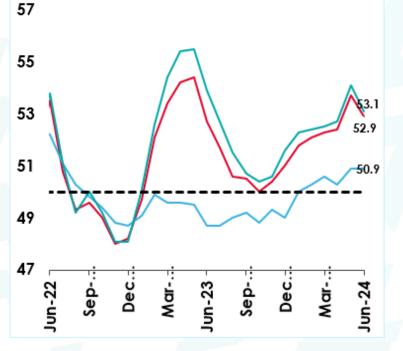
Global economic growth is stable, inflation remains sticky but on a downward trend. Fed rate cuts anticipated in Q4

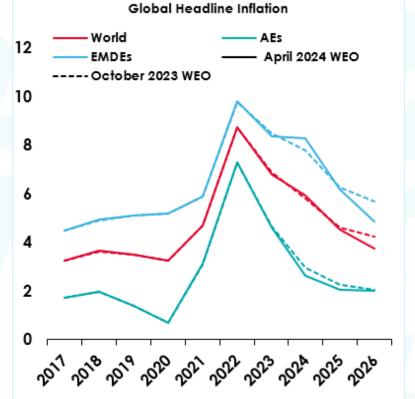


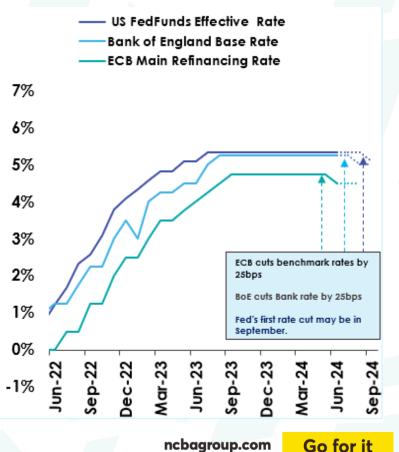
Headline global inflation 2 remains sticky, albeit on a downward trend

Future policy rate cuts in Europe and 3 the US depend on services inflation and consumer spending trends









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## Growth and currency divergences are evident across the region

KENYA	UGANDA	RWANDA	TANZANIA
<ul> <li>5.0% GDP growth in H1 24, driven by resilient services sector growth</li> <li>KES has stabilized - KES 129</li> <li>Kenya's fiscal deficit showing upside risk given challenges in executing revenue-led fiscal consolidation, consequently Kenya's credit rating has been downgraded</li> </ul>	<ul> <li>GDP growth rate of 6.6%</li> <li>Depreciation pressures were contained by tight monetary policy stance and increased FX inflows thru export receipts and sustained remittances</li> </ul>	<ul> <li>GDP surged to 9.7%; solid rebound in agriculture and services sector</li> <li>RWF has depreciated; growing trade deficit and a decrease in remittances</li> </ul>	<ul> <li>Economic activity levels remain moderate</li> <li>TZS continues to depreciate: Current account pressures</li> </ul>
Real GDP Growth Rate	Real GDP Growth Rate 6.6%	Real GDP Growth Rate	Real GDP Growth Rate5.4%5.2%5.2%5.3%
7.6       5.1       -0.3	5.5% 5.4% 5.2%	9.2% 10.0% 9.7% 6.3% <sup>7.5%</sup>	4.6%
2019 2020 2021 2022 2023 2024 (F)	Q1'23 Q2'23 Q3'23 Q4'23 Q1'24	Q1'23 Q2'23 Q3'23 Q4'23 Q1'24	Q1'23 Q2'23 Q3'23 Q4'23 Q1'24
USD-KES Rate 158 159 143 132 129	USDUGX -RHS 3,932 3,667 3,667 3,781 3,707	USDRWF 1,242 1,281 1,299 1,160	USDTZS - RH 2,627 2,557 2,506 2,383
05/01/2024 15/01/2024 23/01/2024 08/02/2024 16/02/2024 16/02/2024 13/03/2024 13/03/2024 21/03/2024 21/03/2024 21/05/2024 17/05/2024 10/6/2024 17/05/2024 27/05/2024 19/06/2024	Jun-23 Jul-23 Aug-23 Sep-23 Nov-23 Dec-23 Jan-24 Feb-24 Apr-24 Apr-24 Apr-24 Jun-24	Jun-23 Jul-23 Aug-23 Sep-23 Nov-23 Dec-23 Jan-24 Feb-24 Feb-24 May-24 Apr-24 Apr-24	Jun-23 Jun-23 Jul-23 Aug-23 Sep-23 Sep-23 Sep-23 Dec-23 Mov-23 Apr-24 Apr-24 Apr-24 Apr-24 Apr-24 Jun-24

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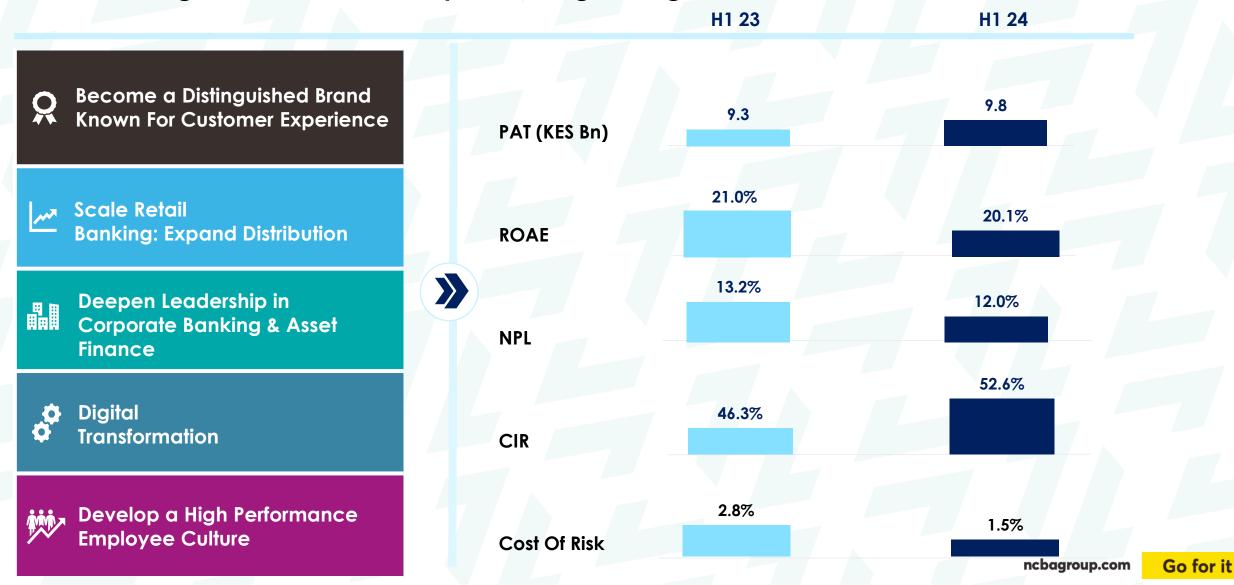
## OPERATING ENVIRONMENT <

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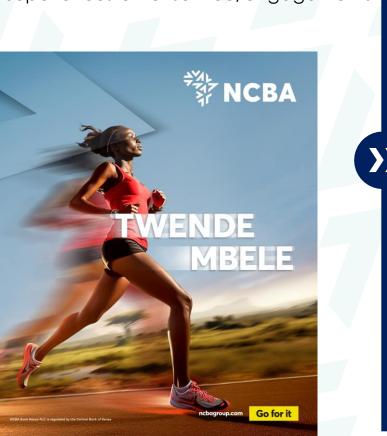


Despite macroeconomic headwinds, our strategy is delivering a resilient set of results with bottom line growth and our Group ROAE registering at 20.1%



# NCBA Group Brand has settled and we have seen improvement on scores in addition to receiving various awards

- Brand and Product Campaigns
- Strong consistent always on media
- Superior customer service/engagements

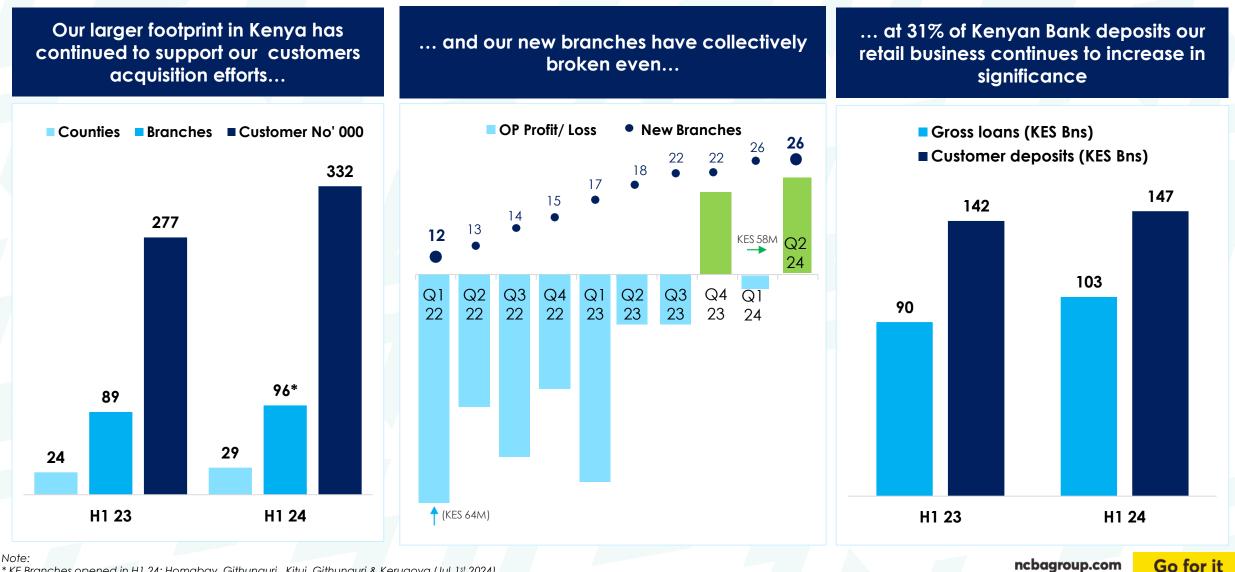




#### Awards & Accolades

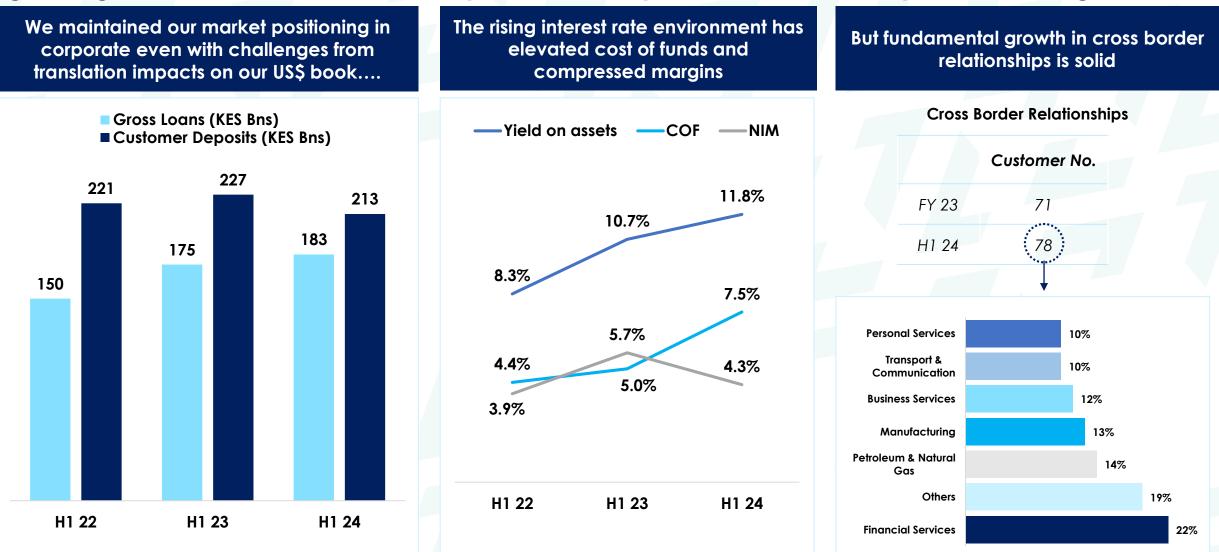
- 6<sup>th</sup> and 85<sup>th</sup> Most Valuable Brands in Kenya and Africa respectively– Brand Finance
   6<sup>th</sup> and 85<sup>th</sup> Most Valuable Brands in
   Kenya and Africa respectively– Brand
   Finance
- Best Overall Banking Experience Banking on Women Awards, 2024
- Best Bank in Customer Experience, East Africa – Africa Bank 4.0 Awards 2024
- Best Bank In Corporate Compliance, East Africa – Africa Bank 4.0 Awards 2024
- Best Performing Thematic campaign Mdundo Awards
- Top 5 Most Loved Banks by Women in Kenya

Our focus on expanding our branch footprint has significantly grown our retail banking customer base and increased its share of Bank performance



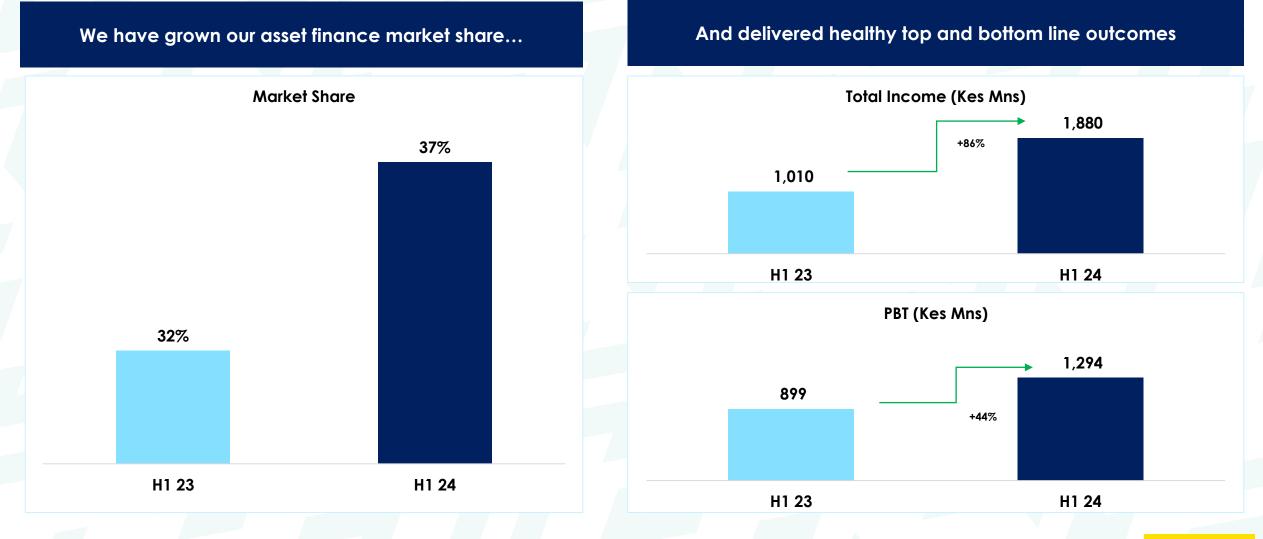
\* KE Branches opened in H1 24: Homabay, Githunguri , Kitui, Githunguri & Kerugoya (Jul 1st 2024)

We are the #2 Corporate Bank in East Africa with a substantial deposit base of KES 213Bn and growing our cross border relationships albeit with pressures on our corporate funding base

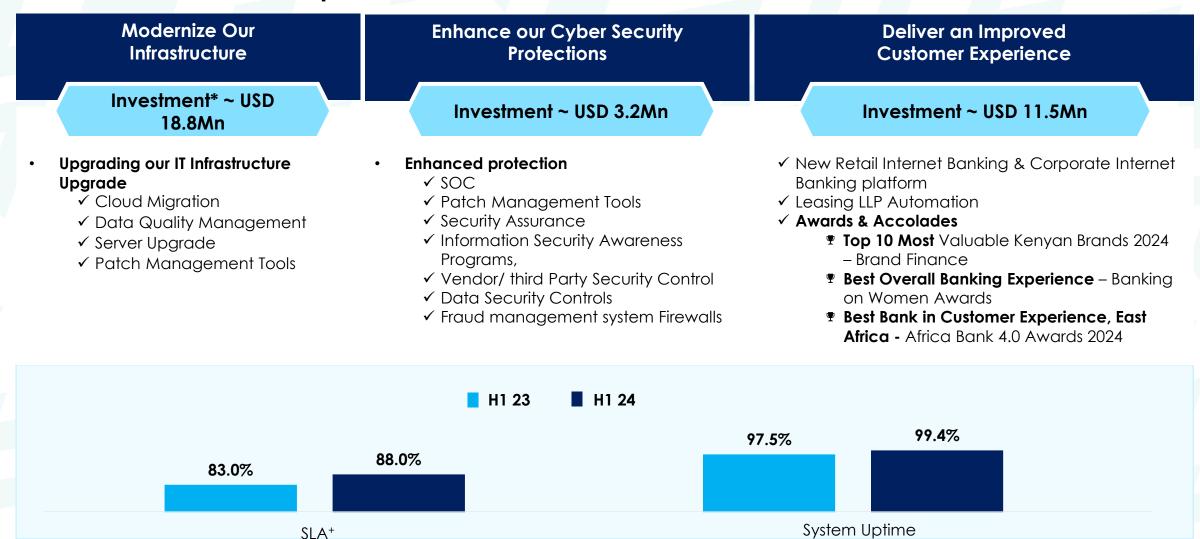


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We have maintained our leadership in asset finance through innovating relentlessly and building strategic partnerships



Our core bank digital investments have improved process efficiencies, reduced cost and enhanced customer experience...



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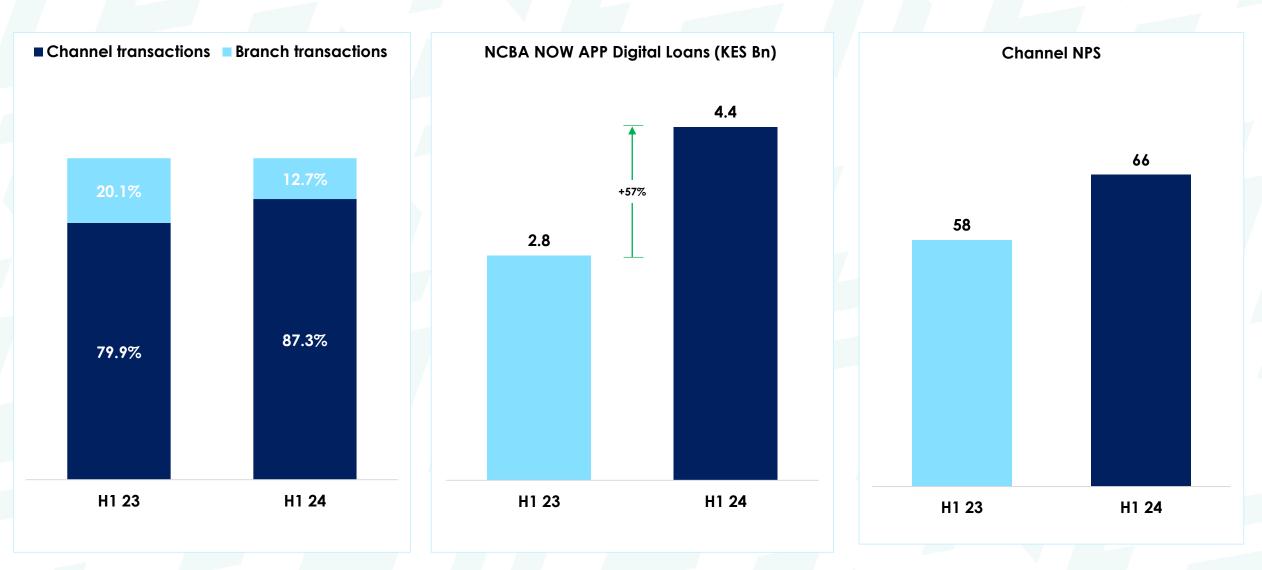
Go for it

Notes:

\*Cumulative investments over the current strategic cycle

+ SLA denotes scoring on delivery on Service Level Agreements with various stakeholders

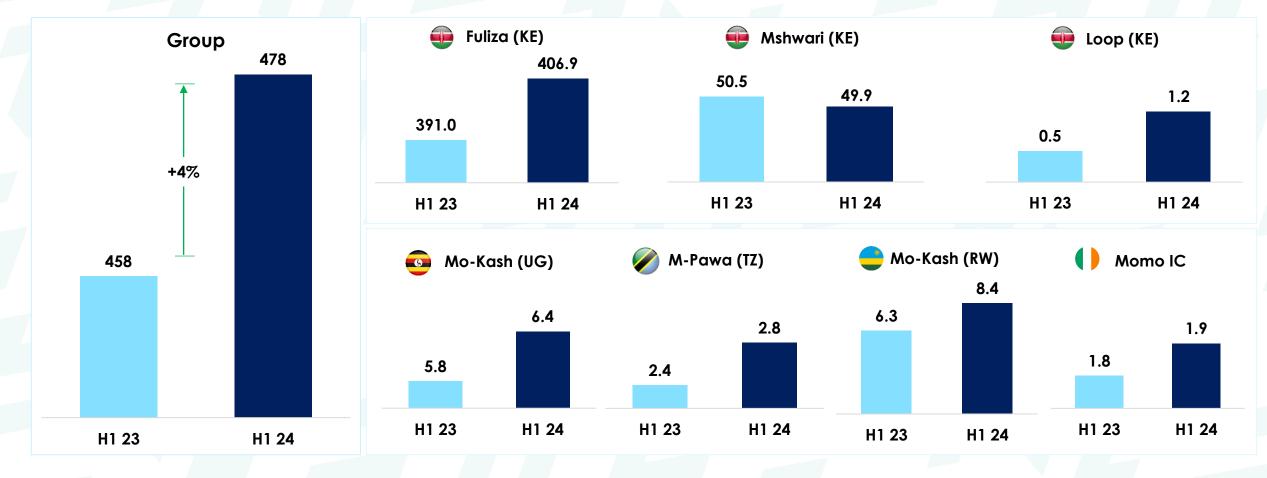
...with 87% of our transactions now executed digitally even with growing transactional volumes



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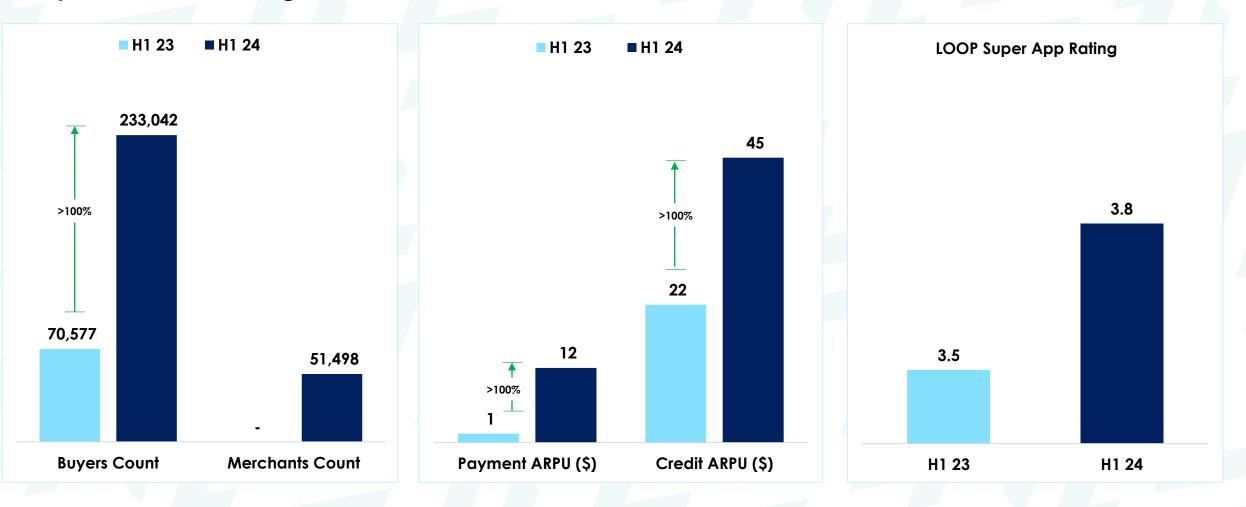
Our investment in digital financial services enabled us to disburse KES 478Bn digital loans in H1-24, supporting our financial inclusion agenda and diversifying our customer base across Sub Saharan Africa

Evolution of digital disbursements (KES Bns)



ncbagroup.com Go for it

Leveraging on our heritage in digital payments, we launched our LOOP Super App and we are seeing the platform gaining consumer acceptance through strong customer & merchant acquisition with strong unit economics



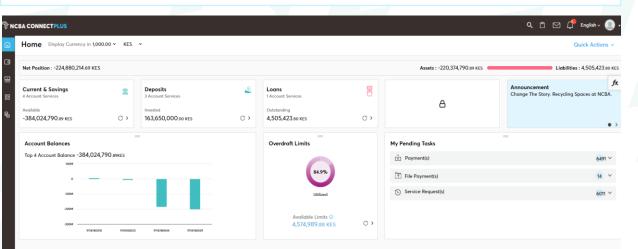
We are at the tail end of launching our corporate internet banking platform through a pilot, with exceedingly positive feedback highlighting its ease of navigation & useful added features

#### Customer Feedback (Select Verbatim Responses)

- □ "The look and feel is great"
- "...I can approve in batches and can do both companies in one go which is a big plus for me."
- "... all previous problems have been addressed"
- "Had an easy maneuver to Account Statements"
- "... cloning previous payments makes work easier."
- "... I am specifically interested in ' my pending tasks' because I am an authorizer. it makes my work easier"

#### Key Benefits and Features

- ✓ Easy Payments
- Streamlined approval process
- Visually appealing design
- Smooth and Simplified access process
- Easy navigation to account statements



# We continue to scale our impact and are on course in implementing our 'Change The Story' Commitments





### Scaling Our Impact...

- ✓ **519K** Cumulative trees Planted (H1 24 = 175,044)
- ✓ **51.4%** of Waste recycled at HQs and pilot branches
- ✓ 76.3% Reduction in plastic used ingifting
- ✓ **USD 50Mn** Green & Sustainable Finance from Proparco
- ✓ 5 EV Charging Stations installed (3 Nairobi & 2 Kigali)
- ✓ 2Bn EV Loan Portfolio
- ✓ 169 Scholarships offered
- ✓ **7000+** Players from NCBA Golf Series & Golf Activations Golfers
- ✓ 8.9% of our general service procurement spend to women & youth
- ✓ 3000+ NCBA Staff upskilled
- ✓ 2000+ Women and Youth mentored

Having received regulatory approvals we completed the acquisition of AIG Kenya now fully owned by NCBA Group; we are now on the path to completion of integration activities as stipulated in the transition plan agreed with AIG Group



#### May 2024 Dec 2024 Aug 2023 Feb 2024 Initial discussions Definitive Regulatory Integration of the between AIG & NCBA acquisition approvals and two companies' operations and to explore potential agreement signed shareholder acquisition approvals obtained culture Mar 2024 Dec 2023 Jul 2024 Jan 2025 Due diligence Acquisition Completed Completion of the process and transaction closed Acquisition with integration and negotiations and integration shares transferred realization of to NCBA Group planning synergies

commences

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## Our diversified business model continues to demonstrate resilience, with strong contribution from our non banking and digital banking subsidiaries

#### **PBT Amount in KES Mns**

	<b>-</b>		-
	H1 23	%Δ	H1 24
Kenya	9,784	(15%)	8,346
Uganda	243	+33%	322
Tanzania	250	(15%)	212
Rwanda	163	(>100%)	(10)
Total	10,440	(15%)	8,870

**Core Banking Subsidiaries** 

#### Non Banking Subsidiaries

	H1 23	%Δ	H1 24
Investment Bank	159	(1%)	157
Insurance Agents	136	+51%	206
Leasing LLP	73	>100%	212
Total	368	+56%	575



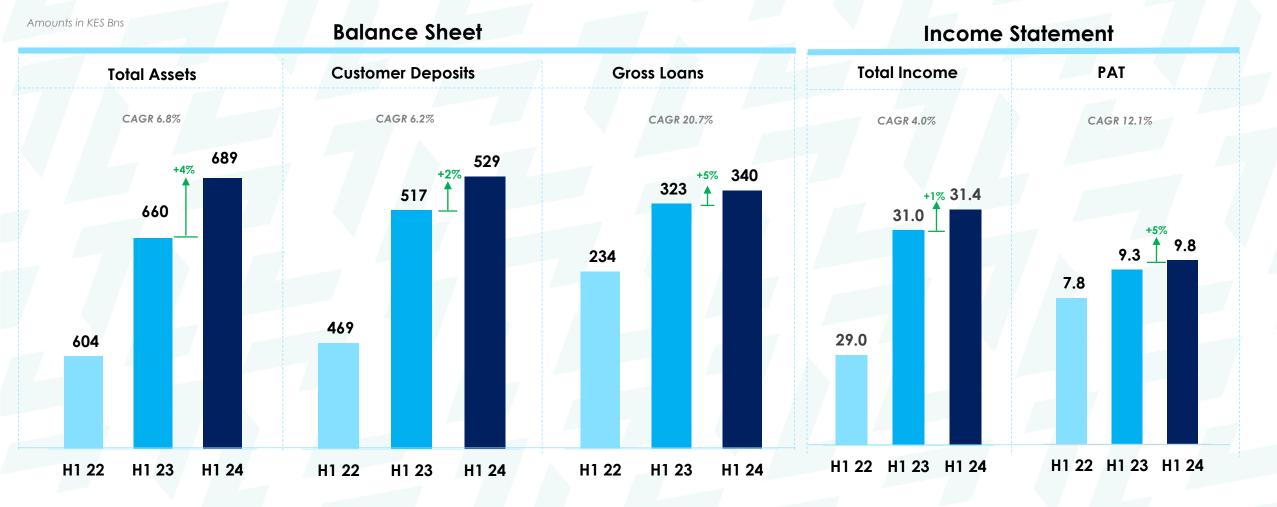
#### **Digital Banking** H1 24 H1 23 Digital Business (KE) 821 1,881 >100% **Digital Ghana** +88% (8) (15)M-Pawa (TZ) 53 125 >100% +10% Mo-Kash (UG) 426 467 +21% Mo-Kash (RW) 289 351 Total 1,581 2,809

PBT Amount in KES Mns

Our focus on enhancing the contribution from subsidiaries has demonstrated success with our Group deriving 19% of top line from subsidiaries in addition to positive profitability outcomes

		REVENUE	% CONTRIBUTION EFFICIENCY		RETURNS	
		TOTAL INCOME		COST TO INCOME RATIO	RETURN ON AVERAGE EQUITY	
ıries	<b>NCBAK</b>	KES <b>25Bn</b> ▼ (2%)	81%	51.0%	<b>▲ 18.5</b> %	
Subsidiaries		KES <b>2Bn</b> ▲+13%	5%	<b>57.5</b> %	<b>▲ 28.4</b> %	
Banking S		KES <b>1Bn</b> ▲+11%	5%	<b>55.5</b> %	<b>▲ 14.0</b> %	
Ba		KES <b>1Bn</b> ▲+8%	4%	<b>74.7</b> %	<b>▲ 18.5</b> %	
Nc	on-Bank Subsidiaries	KES <b>2Bn</b> ▲+25%	5%	53.0%	▲73.7%	
	Group	KES <b>31Bn</b> ▲+1%		<b>52.8</b> %	<b>▲ 20.1</b> %	

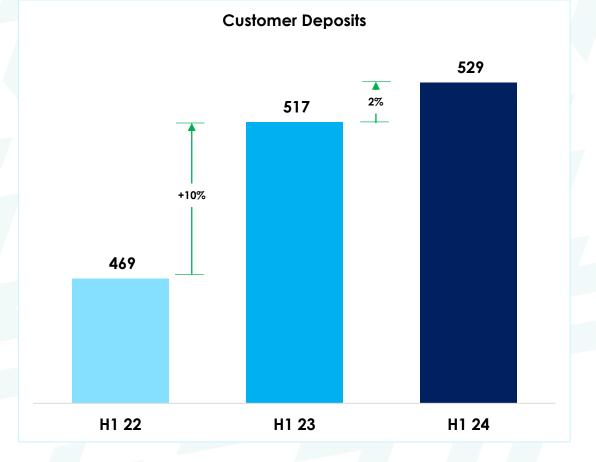
# Our Group continues to demonstrate strong fundamentals with positive CAGR over the strategy period



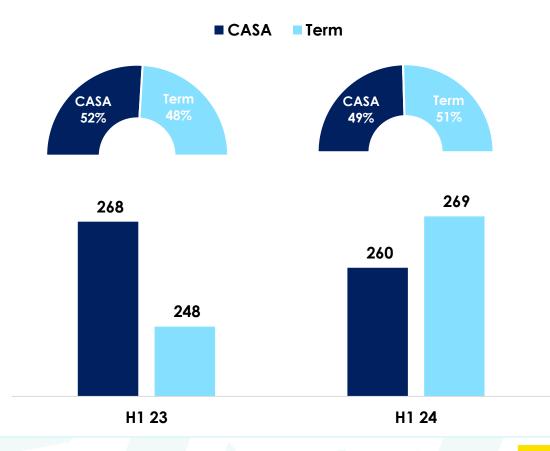
## Our sizeable deposit base has grown despite the difficult macro environment and we also see balance in our funding mix between our term and CASA base

#### Amounts in KES Bns

Despite the macro economic conditions our deposits have grown by 2%...



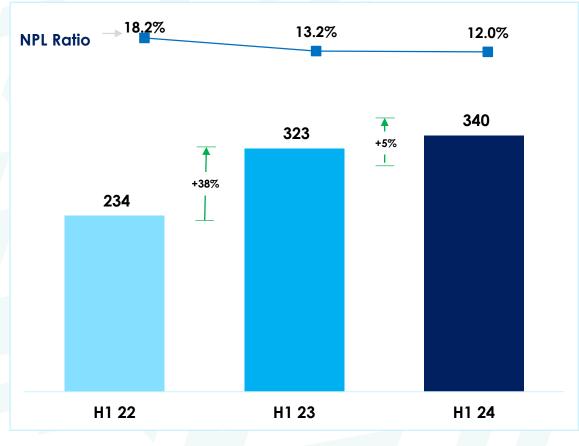
...and we now have KES 260Bn in CASA, an almost even split with term deposits



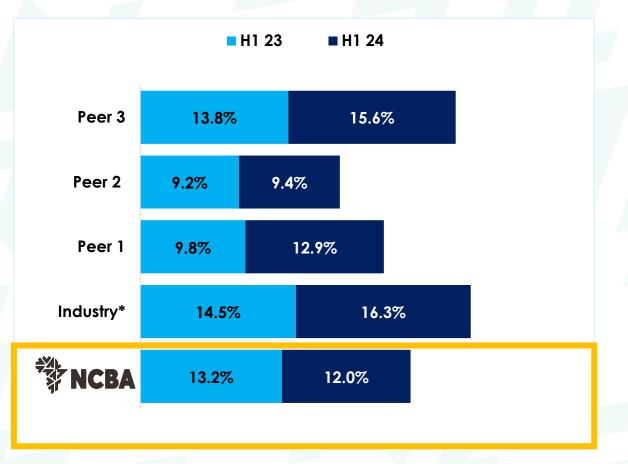
## Our customer growth agenda has seen us increase our lending noticeably (+5% Y-o-Y) with well controlled credit risk outcomes

Our lending continued showing growth in H1-24 while NPL ratio edged down...

Amounts in KES Bns



...and NCBA Group's credit risk outcomes continue to buck industry trend

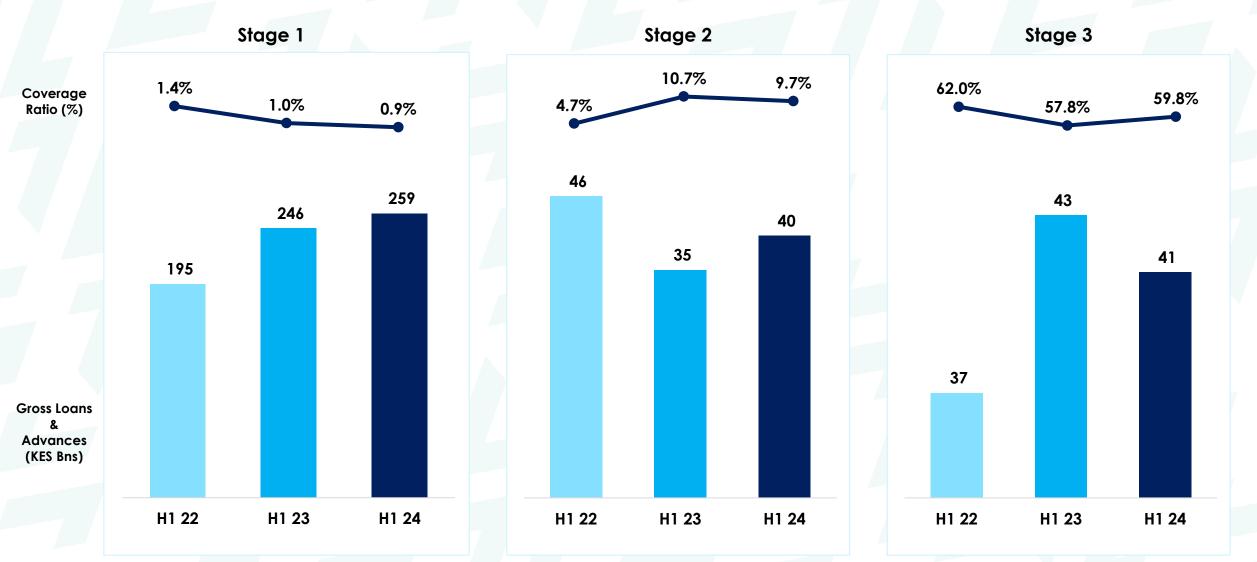


\* Denotes Kenyan Banking Sector

Notes:

+ Regional NPL ratios: RWA 5% , TZ: 3.7%, UG 5.2%

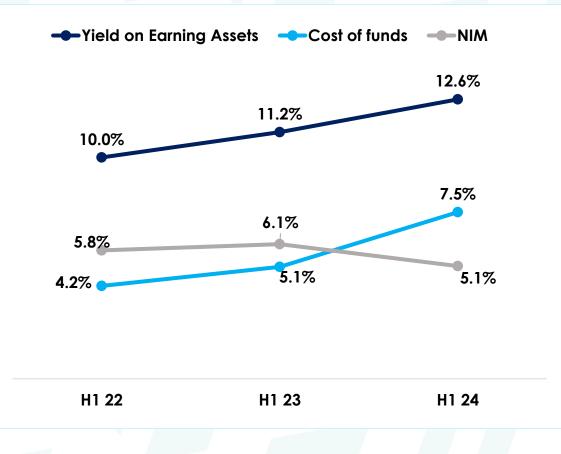
## We are adequately provisioned with sufficient coverage across our loan classification buckets



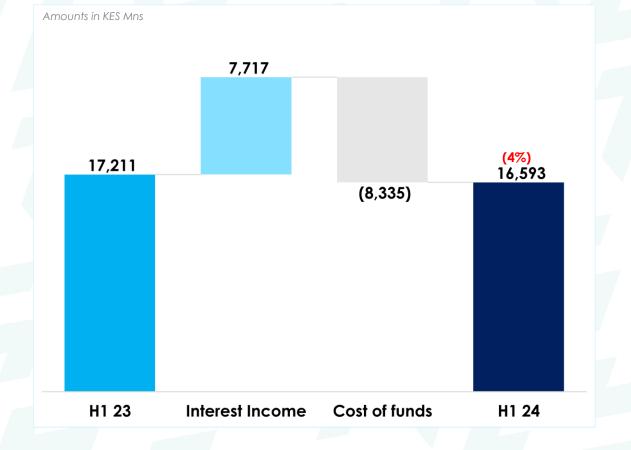
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## The high interest rate environment has put pressure on our cost of funds (+2.4% YoY), however asset pricing measures have muted the NIM deterioration (-1% YoY)

We continue to see pressure on pricing of our funding base, we however continue to protect our margins...



... this subsequently led to a muted 4% drop in NII



#### NCBA GROUP FINANCIAL PERFORMANCE

We saw a drop on our FCY deposit book due to translation

# Our non funded income streams received a healthy boost from fees derived from varied solutions we offer our clients whilst we still maintain healthy FX flows presenting opportunities for enhanced trading in 2024

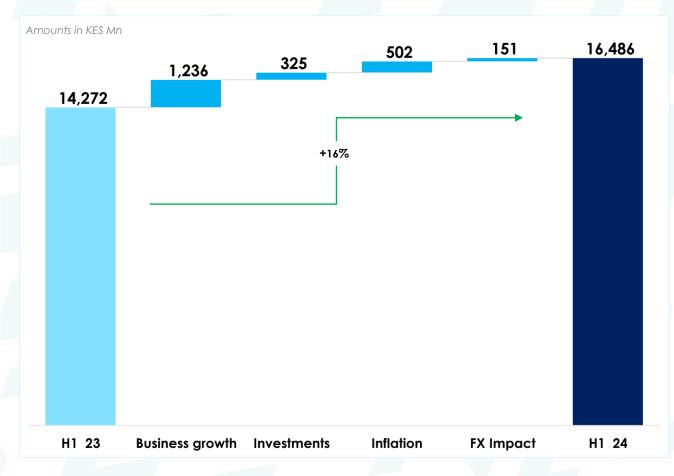
effects given the sizeable appreciation on the KES... Amounts in KES Bns Amounts in KES Mns FCY 14,909 775 841 111 13,813 365 348 +5% (631) 168 163 (3%) H1 23 H1 24 H1 23 Digital FX H1 24 Other Fees Lending Income Income

...we saw a boost from fees derived from trade finance, bond trading and cash management

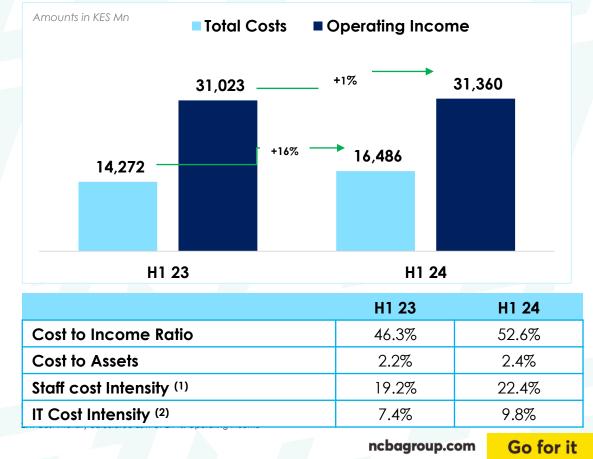
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We continue to invest for the future and this has negatively impacted our efficiency metrics we are nonetheless confident of improving efficiency outcomes in the future as investments break even

OPEX Increased by 16% in H1 24 as we continued to book growth related expenses....

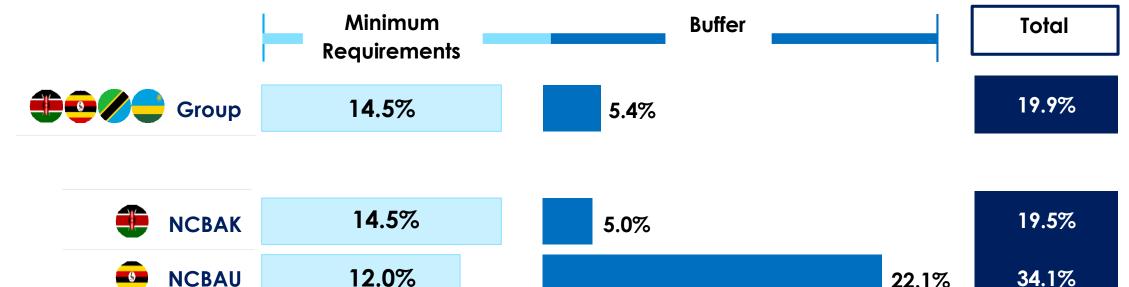






The Group remains effectively capitalized across our core markets providing ample room to invest in growth

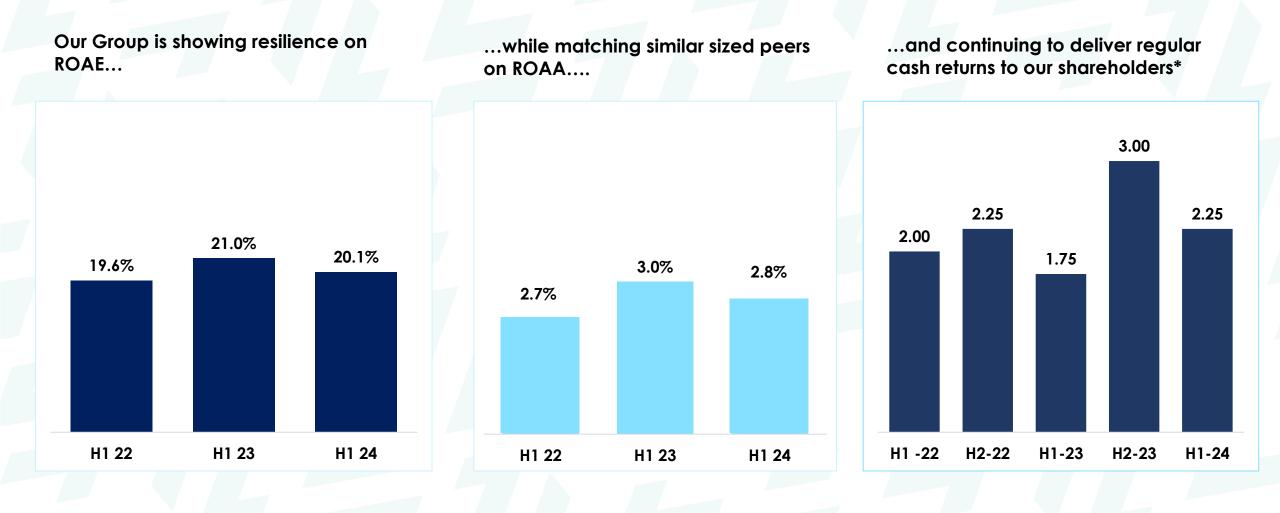
### Total Capital/RWA across our Markets



NCBAU	12.0%	22.1%	34.1%	
KORAT	14.5%	7.7%	22.2%	
	15.0%	1. <b>9</b> %	16.9%	

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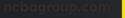
Our strategy is delivering the desired return outcomes for a Tier 1 Bank and we are delivering consistent cash returns to our >27,000 shareholders over the last 3 years



Note: \* Denotes Cash Dividends per share declared for the period recorded

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- Subsidiary contribution to Group Top Line has improved to 19% (14% in H1 23)
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Steady balance sheet outcomes w/ well controlled risks

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- ✓ Increased lending (KES 340Bn, +5%) while improving credit risk outcomes
- Digital disbursements continue to grow
   Y-o-Y (KES 478Bn, +4%)
- Well controlled credit risk; 12% NPL ratio

## We have delivered on our 2020-2024 strategic ambitions

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- Retained our market leadership position: #1 Asset Finance, # 1 Digital Lender, #2 Corporate Bank, # 2 Wealth Manager
- Investment in CX & modernized technology infrastructure earned us 5 awards including Best Overall Banking Experience – Banking on Women Awards
- Planted 519,000 trees cumulatively & Installed 5 Electric Vehicles charging stations



## Statement of Profit & Loss

Amounts in KES Millions

	NCBA	NCBA Bank Kenya			NCBA Group Consolidated			
	H1 23	H1 24	$\Delta \%$	H1 23	H1 24	$\Delta \%$		
Interest Income	27,015	33,916	26%	30,346	38,062	25%		
Interest Expenses	(11,956)	(19,703)	65%	(13,135)	(21,612)	65%		
Net Interest Income	15,059	14,212	(6%)	17,211	16,450	(4%)		
FX Income	3,956	3,269	(17%)	4,313	3,682	(15%)		
Other Non- Interest Income	6,991	8,322	19%	9,500	11,227	18%		
Non – Funded Income	10,946	11,591	6%	13,813	14,909	8%		
Operating Income	26,005	25,662	(1%)	31,023	31,359	1%		
Operating Expenses	(11,281)	(13,163)	17%	(14,272)	(16,486)	16%		
Operating Profit	14,724	12,640	(14%)	16,751	14,873	(11%)		
Impairments	(4,119)	(2,413)	41%	(4,392)	(2,710)	38%		
Profit Before Tax	10,605	10,227	4%	12,359	12,164	2%		
Тах	(2,435)	(1,841)	24%	(3,011)	(2,348)	22%		
Profit after Tax	8,170	8,386	3%	9,348	9,815	5%		

#### APPENDIX II

## Statement of Financial Position

Amounts in KES Millions

	NCBA Bank Kenya			NCBA Group Consolidated			
	H1 23	H1 24	$\Delta \%$	H1 23	H1 24	$\Delta \%$	
Assets							
Net Loans and Advances	257,973	272,873	6%	292,380	309,663	6%	
Investments	208,169	193,224	(7%)	231,679	218,875	(6%)	
Cash and Balances with Banks	71,529	93,889	31%	91,008	110,062	21%	
Other Assets	53,822	60,459	12%	45,258	50,477	12%	
Total Assets	<b>591,492</b>	620,446	5%	660,325	689,078	4%	

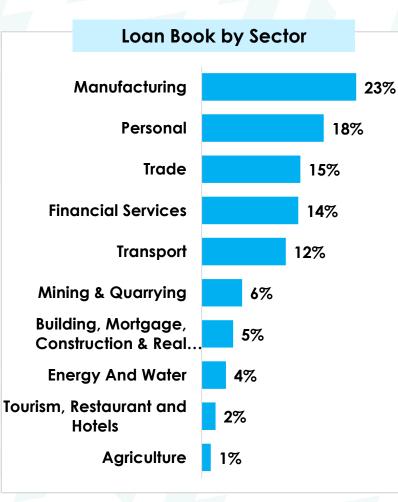
Liabilities & Equity						
Customer Deposits	459,465	473,519	3%	516,638	528,885	2%
Borrowings	29,978	30,266	1%	28,997	29,653	2%
Other Liabilities	19,758	22,704	15%	26,374	29,136	10%
Shareholders Equity	82,291	93,956	14%	88,316	101,404	15%
Total Liabilities & Equity	591,492	620,446	5%	660,325	689,078	4%

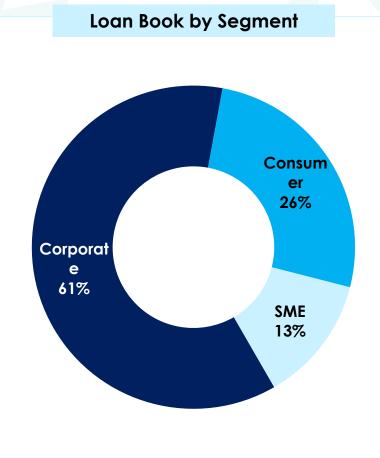
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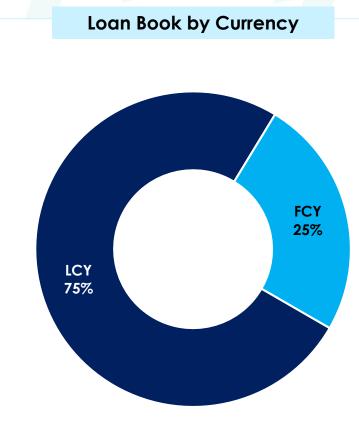
#### APPENDIX III

## Our loan book is well diversified across product, currency and industry

H1 24 Loan Book







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